



**A North Carolina Town Makes An Offer People Named Elizabeth Can't Refuse**  
*Visit Elizabeth City Creates Exclusive Travel Promotion Celebrating Its Namesake*

**Elizabeth City, NC** (November 9, 2020) – What's in a name? If your name is Elizabeth, a whole lot! The coastal town of [Elizabeth City](#), NC, known for its Southern charm and family-friendly attractions, is courting Elizabeths everywhere to make a road trip this holiday season. Local businesses have come together to create the Calling All Elizabeths promotion, offering discounts on accommodations, dining, and activities for travelers named Elizabeth from November 9 to December 30, 2020.

Elizabeth City is located where the Inner Banks meet the Outer Banks, and is a family-friendly, small town whose name origin is still a mystery. It is said to come from Elizabeth "Betsy" Tooley, a local tavern proprietress who donated much of the land for the new town back in the 18th century. There are many who also think the town was named after Queen Elizabeth I of England or the nearby Elizabeth River.

"We wanted a fun and exciting way to celebrate our town and invite travelers to experience this hidden gem of the South. Elizabeth is the fifth most popular name in the United States, so we hope to have quite a few Elizabeths answer the call and enjoy the sights and sounds of our inviting waterfront community," said Corrina Ruffieux, Executive Director of Visit Elizabeth City

Visiting Elizabeths will find much to enjoy in the historic downtown, the more than 20,000 acres of nearby state parks and the surrounding waterways. Kayaking, sailing and paddle boarding are favorite activities for outdoor enthusiasts, as are birdwatching and hiking at Fenwick-Hollowell Wetlands Trail and Dismal Swamp State Park. When the weather turns chillier, the Arts of the Albemarle galleries, Port Discover and the one of a kind, locally owned boutiques, bars and restaurants downtown await. Other must see stops include the 78 painted window panels of the old Southern Hotel and [First Friday ArtWalk](#).

Dining experiences are also a highpoint in Elizabeth City. The town boasts an eclectic mix of Southern and other cuisines and a growing beer and cocktail scene. To celebrate Elizabeths, restaurants and bars have developed unique cocktails available exclusively to travelers bearing the name. Tipples include The Mills Downtown Bistro's The Bloody Elizabeth (a spiced cocktail), The Ghost Harbor Brewing Company's new beer on tap named That Girl Liz, and at [Montero's](#), The Elizabeth Cintini is an off-menu cocktail perfect for a dessert indulgence.

Offers available in the Calling All Elizabeths promotion include:

- 15% off a one-night stay at the [Hampton Inn Elizabeth City](#)
- 15% off a two-night stay at [Pepperberry Inn](#)
- Specialty brew at [Ghost Harbor Brewing Company](#)
- Specialty Elizabeth Latte at [The SweetEasy](#)
- 10% off tapas at [The Mills Downtown Bistro](#)



- Discounted menu items at [Montero's](#) fine dining restaurant
- Discounted two-hour private rowing or sailing lesson for \$25 or \$50 at [Sail River City](#)
- Complimentary Science-To-Go kit from [Port Discover](#) for children 18 years or younger
- 10% off any purchase at the [Arts of the Albemarle](#) gallery
- 25% off one item at the [Eclectic Jewelry Designs](#)

For a complete list of all offers visit [www.visitelizabethcity.com/Calling-All-Elizabeths](http://www.visitelizabethcity.com/Calling-All-Elizabeths). Follow Visit Elizabeth City on Instagram at [VisitECity](#) and Facebook at [VisitECity](#).

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Contact:

Breanna Brower – Marketing & Communications Specialist

Visit Elizabeth City

[Breanna@VisitElizabethCity.com](mailto:Breanna@VisitElizabethCity.com)